

SUPERIOR PRICE PLAN



WHO IS SUPERIOR ENERGY MANAGEMENT (SEM)?

- Superior Energy Management (SEM) is a 100% Canadian Company. Superior Energy is proud to be a member of a \$2 Billion dollar Canadian Company (Superior Plus Income Fund- Superior Propane) that has been in the business of providing energy to Canadian business owners for over 50 years.
- Superior Energy Management is committed to reducing and stabilizing natural gas costs for Canadian business owners. Through our fixed rate natural gas programs SEM customers can lock in the price they pay for natural gas today for up to 5 years. Through our price protection program our customers never see an increase in the energy component of their gas bill for the term of their agreement.

WHY ARE NATURAL GAS PRICES RISING??

- Natural gas is a limited resource – demand for natural gas is greater than supply.
- Natural gas is being used more and more to make electricity – a massive new demand for natural gas.
- New natural gas pipelines have been built from Canada to the U.S.A- U.S. buyers are pushing up the price of Canadian natural gas.
- American companies are trying to reduce their use of oil by switching to natural gas – pushing up the demand for natural gas.
- Natural gas wells are depleting at rates much faster than expected – meaning there is less natural gas than we originally thought!

WHY ENROLL WITH SUPERIOR ENERGY MANAGEMENT?

- You get the peace of mind of knowing that Natural Gas price increases cannot affect you for up to 5 years.
- No hidden surprises due to surcharges, gas increases, retroactive adjustments or administration fees.

CUSTOMER CARE Q's & A's

Q How will signing up with Superior Energy Management affect my natural gas account with my local utility?

You will remain a valued customer of your Gaz Metro and they will continue to deliver natural gas to your business, bill you, and provide any emergency services that might be needed.

Q Are there any hidden charges or sign up fees?

No. There are no hidden costs or charges to sign up. Superior's Natural Gas Price Protection Plan includes compressor fuel charges for transportation of your Gas to Quebec and utility administration fees charged to Superior in connection with this contract.

Q Why is enrolling in Superior Energy's natural gas protection program better than buying from the local utility?

It gives you price certainty. It removes the risk of rate increases. This makes it easier for you to budget. There will still only be one natural gas bill to pay.

HISTORICAL VIEW OF GMI SYSTEM PRICES (2002 - 2004)

